

FROM:



**BROOKLINE COMMUNITY AGING NETWORK
(WWW.BROOKLINECAN.ORG)**

Contacts:

Elenore Parker
617-383-5520

elenoreparker@comcast.net

Ruthann Dobek
617-730-2756

rdobek@brooklinema.gov

Frank Caro
617-739-9228

Frank.g.caro@gmail.com

For immediate release, please...

Brookline is an Age Friendly Business Town

Nearly 50 Brookline businesses, large and small throughout Brookline, are designated as Age Friendly. These establishments attract seniors by offering services that are attractive to them, such as shopping by phone or on-line, offering discounts or employment opportunities, or provide safety features, such as clearly marked steps.

Brookline's Age Friendly Business project grew out of the Town's December 2012 acceptance as a member of the World Health Organization's (WHO) international network of Age Friendly cities. Brookline was the first municipality in the New England area to join the network and the ninth in the US.

Look for the "Age Friendly" decal on doors and windows at participating stores and businesses. They include banks, retail stores, cultural institutions and hotels. A complete list of participating businesses can be found on the [BrooklineCAN website](#).

These businesses are enthusiastic about the Age-Friendly Movement, which was initiated by Brookline Community Aging Network (BrooklineCAN)—an all-volunteer organization—and the Brookline Council on Aging. Collaborating on the Age Friendly Business Campaign are the Brookline Chamber of Commerce, the Coolidge Corner Merchants Association, and the Economic Development Advisory Board (EDAB).

For additional information about Brookline's Age Friendly Business project, [click here](#).

END